



Food Export USA and MIATCO's Buyers Mission!

Save the Date! March 12, 2005

Meet with International Pet Food Buyers in Orlando, FL

What is a Buyers Mission?

Food Export USA and MIATCO's Buyers Missions give your company the opportunity to meet with qualified buyers from around the world. Buyers Missions are scheduled, one-on-one, product matched, 30-minute meetings between you and major importers. This mission is being arranged in conjunction with APPMA's 2005 Global Pet Expo in Orlando, Florida. Last year's mission resulted in actual sales for U.S. suppliers of over \$160,000 and projected sales were forecast to be over \$2 million.

Meet Pet Food Buyers from Around the World!

Pet food buyers will be attending this mission from **Mexico, Korea, Thailand, Malaysia, United Arab Emirates and Kuwait**. These countries include some of the major pet food markets in the world. For example, Korea's pet food industry is forecast to grow at an annual rate of 25% over the next few years and the U.S. accounts for nearly half of all pet food imports into Korea. Mexico also continues to be one of the major markets for U.S. pet foods. In 2003, Mexico's pet food industry was close to \$1 billion, and the U.S. was the number one importer. Thailand and Malaysia are the largest markets in Southeast Asia for pet food, with Thailand's market nearly tripling in size over the last 5 years.

Event Details

The Pet Food Buyers Mission will take place **Saturday, March 12, 2005** in Orlando, Florida. The Global Pet Expo will begin Sunday, March 13. For more information on the expo visit www.globalpetexpo.org

Early Registration Deadline: February 11, 2005

Early Registration Fee: \$75

(After this date, the mission will cost \$125. The final registration deadline will be February 24, 2005.)

Ask the Export Expert and use our Food Export Helpline!

Take advantage of the Food Export Helpline, a free service to obtain personal, custom and confidential assistance from an expert with over 20 years of experience. This service can help you determine your top export markets, assist with pricing and preparation for the buyers mission and answer any export questions you may have.

If you would like more information about the Food Export Helpline, please contact Food Export USA-Northeast or MIATCO today!

___ Sign me up for the Food Export Helpline!

Who are Food Export USA, MIATCO and APPMA

Food Export USA - Northeast and the Mid-America International Agri-Trade Council (MIATCO) are private, non-profit associations that offer services to help U.S. food, agricultural and companies promote their products in various countries. The American Pet Products Manufacturer's Association (APPMA) is the leading not-for-profit trade association serving pet product manufacturers and importers.

To receive registration forms for the Pet Food Buyers Mission fax This form to 215-829-9777

Company

Contact Name

Title

Address

City

State

Zip Code

Phone

Fax

E-mail

Products



Food Export USA
T: 215-829-9111
info@foodexportusa.org
www.foodexportusa.org



MIATCO
T: 312-334-9200
info@miatco.org
www.miatco.org



APPMA
T: 203- 532- 0000
info@appma.org
www.appma.org